



registr

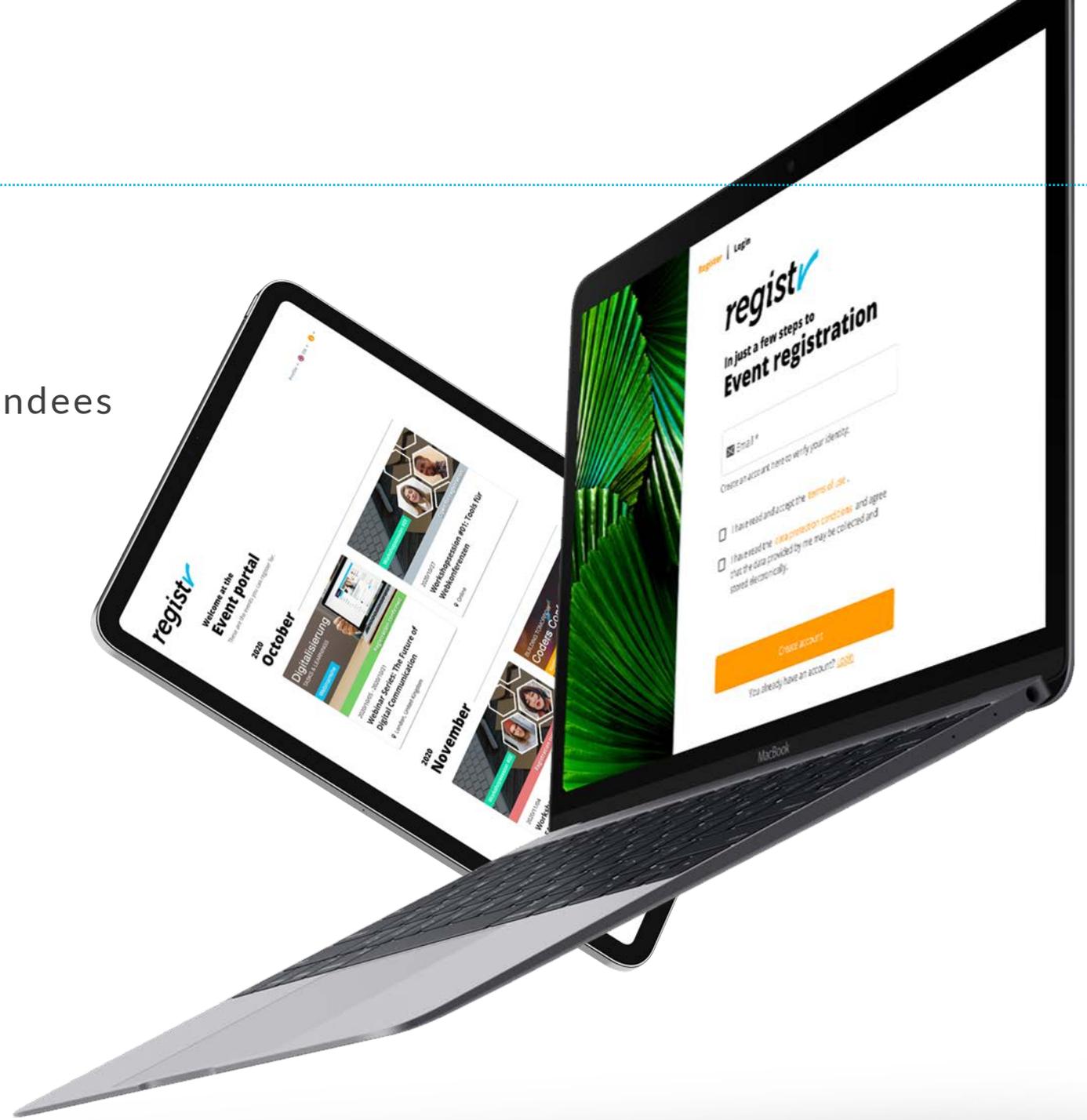


Product Presentation

What is registr & how is it used?

What is registr & how is it used?

- Responsive web application to:
 - Communicate with potential attendees
 - Collect information
 - Structure data
 - Tracking (Covid-19)
- Controlled via a central CMS



What information can be collected?

What information can be collected?

- Confirmation of participation & cancellation
- Personal information of the participants via
 - Profile fields
 - Questionnaires
- Additional data (i.e. documents, preferences for catering and lodging, etc.) via
 - Questionnaires

- 1 Set password
- 2 Complete your profile

Login information

Enter username *

 tester@plazz.ag

Please note that your username must not contain spaces.

Your email address *

 tester@plazz.ag

Information about your person

Title

First name *

What options offer questionnaires?

What options offer questionnaires?

- various question types
 - Single Choice
 - Multiple choice
 - Free text input
 - Drop-down selection
 - Contingents
 - Calendars
 - Data upload
 - Phone numbers

On what date would you like to participate? *

Monday, October 5th. 01:00PM
 Wednesday, October 7th. 03:00PM
 Monday, October 12th. 01:00PM
 Wednesday, October 14th. 03:00PM

Phone Number

Country code
United Kingdom

+44 Phone number

Country
United Kingdom

Please upload a copy of your identification card *

This information is required for the hotel reservation.

max. 10 MB

Upload file

What topics interest you?

Marketing
 Sales
 Software Development
 Purchasing
 Design

Would you like to participate on-site?

Please note that our space is limited. The seats are on a first-come, first-served basis.

Shouldn't you be able to reserve a seat, you're not?

Yes
Still 14/15 available
 No

Company Name
plazz AG

When will you arrive?

10/06/2020

2020 < October >

Tue, 06 Oct

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |

What options offer questionnaires?

- Display of individual forms according to user groups
- **Logical link** between queries
- Creation of **form templates**, which are copied into the specified event

Who is being questioned?

All Users Individual groups

Display this element if the question ... min. one of the answers is chosen:

2. - Would you like to participate on-si

Contingent

Yes

No

+ Add condition

Delete condition block

+ Add condition block

1. **On what date would you like to participate?**
Single Choice: 4 Answers
2. **Would you like to participate on-site?**
Contingent: 2 Answers
3. **Do you require accommodation?**
Single Choice: 2 Answers *Display conditions >*
4. **In which of these hotels should we reserve a room for you?**
Single Choice: 4 Answers *Display conditions >*
5. **Please upload a copy of your identification card.**
File upload *Display conditions >*

What can you do with the collected data?

What is part of the communication?

What is part of the communication?

- E-mail templates
 - Can be created for various applications and user groups
 - Placeholder for data from the system (i.e. first name, token link, etc.)
 - Covid-19 relevant information
- Invitations sent by e-mail
 - individual messages per user group possible

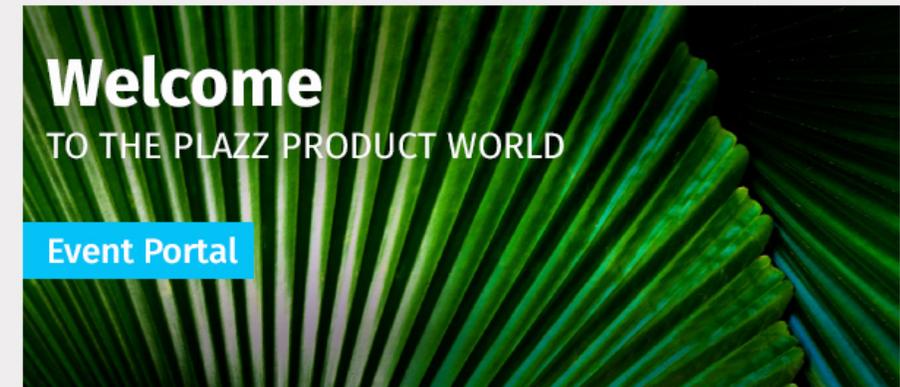
Complete your account registration



Mobile Event App Team <noreply@mobile-event-app.com>

Today at 08:42

To:  Andreas Beständig

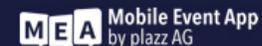


Dear participant,

Thank you for successfully registering your account in our system. After the first login you have to complete a short setup process and enter your individual password. Afterwards, you'll receive full access to the portal.

To complete the registration please open the link in your browser
<https://hybrid-events-registration.plazz.net/start/setup/2FC20jvtDCze296kXWm4hXtmwYzZWxp1EzZAt8jAhFaZ4Si1yP9ZGGFOWJAKgmeK>

If the link does not work copy and paste it into your browser.



Boost Engagement. Build Excitement.

The mobile solution for conferences, events, exhibitions and corporate meetings.

Now also for virtual and hybrid events!

What is part of the communication?

- Automatic mail dispatch for confirmation of registration or cancellation
- Registration confirmation possible with:
 - iCal entry
 - Summary of event data
 - Summary of the completed registration form (questionnaire)

Wir freuen uns auf Sie!



Mobile Event App Team <noreply@mobile-event-app.com>

Heute um 08:42

An: Ronja Leine

Webinarreihe_ Die Z...
4,3 KB

Alle herunterladen

Vorschau für alle



Hallo Ronja Leine,

vielen Dank für Ihre Anmeldung!

Über die Veranstaltung

Titel: Webinarreihe: Die Zukunft digitaler Kommunikation

Startdatum: 2020-10-01

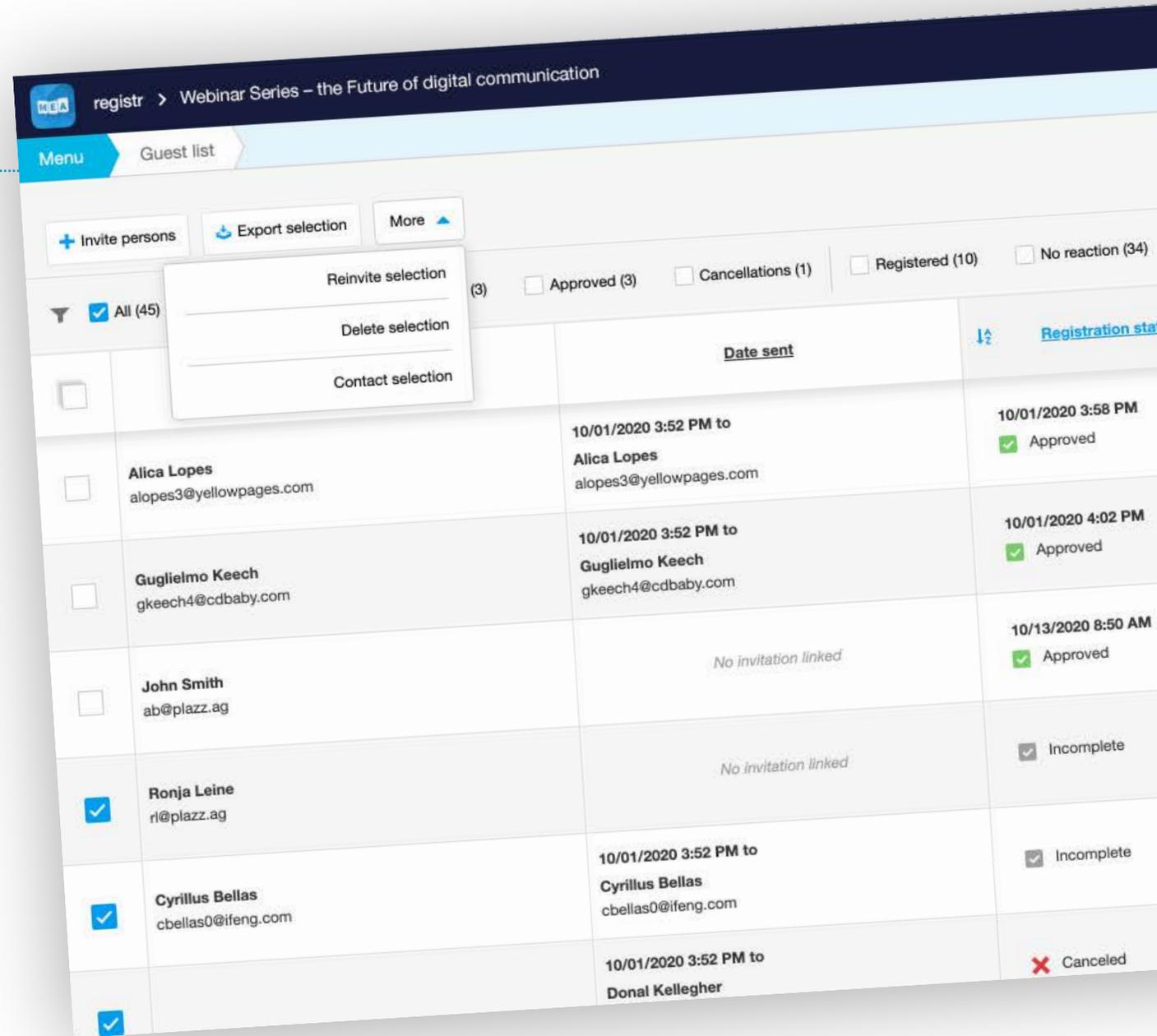
Enddatum: 2020-10-29

Beschreibung:

Willkommen zu unserer hybriden Webinarreihe, über die Zukunft digitaler Kommunikation!

What is part of the communication?

- Re-inviting people
- Contacting people
- Notification of the participant's registration data edited in the CMS
- Informing about Covid-19 relevant topics



How does the registration process work for the guest?

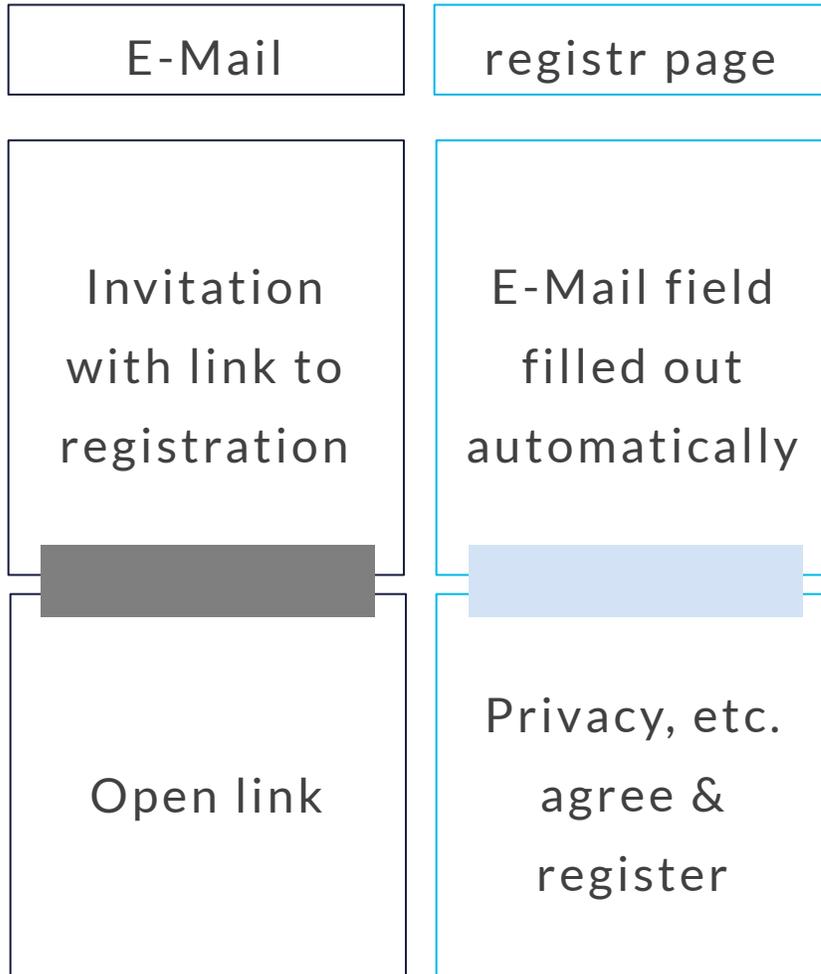
How does the registration process work for the guest?

E-Mail

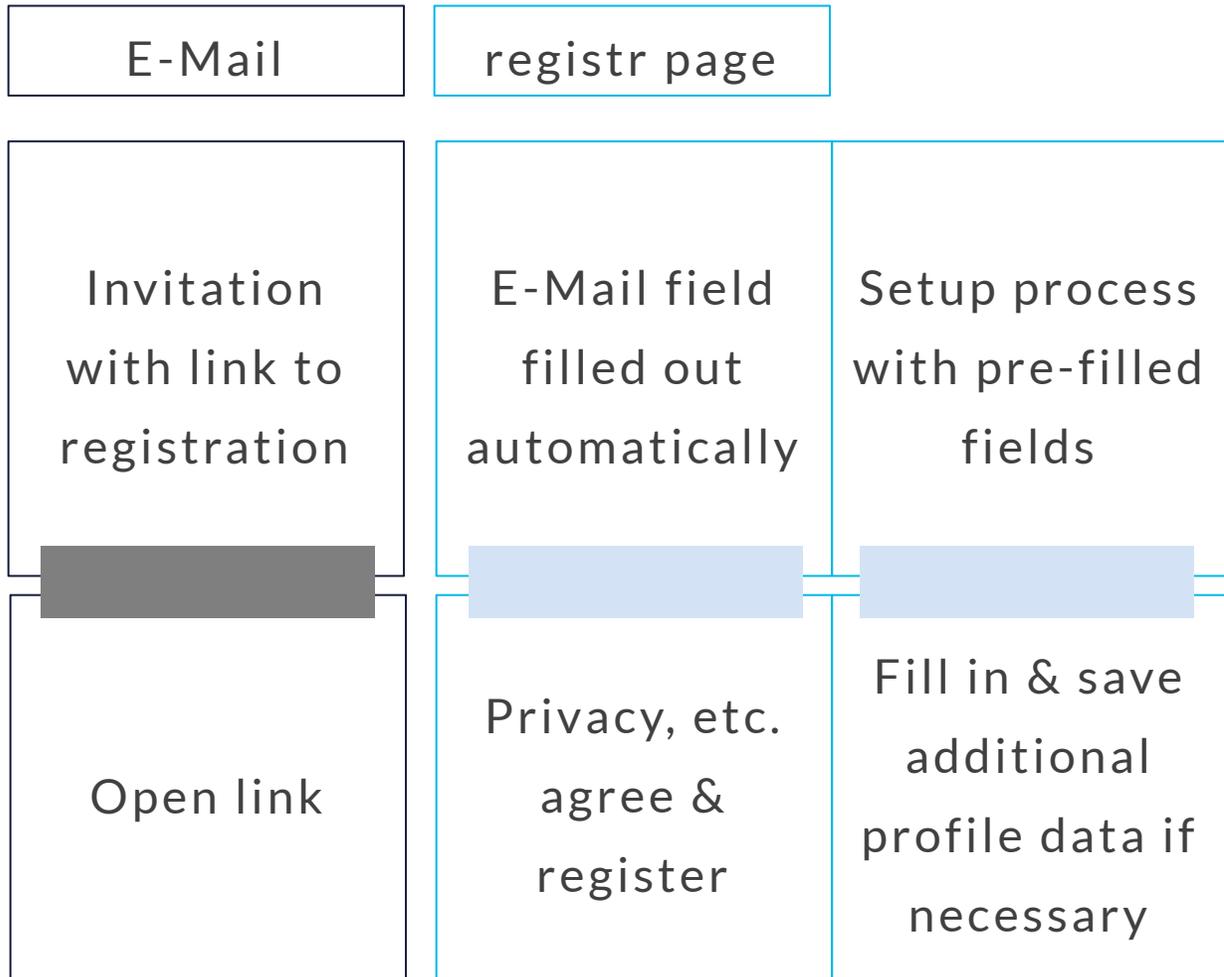
Invitation
with link to
registration

Open link

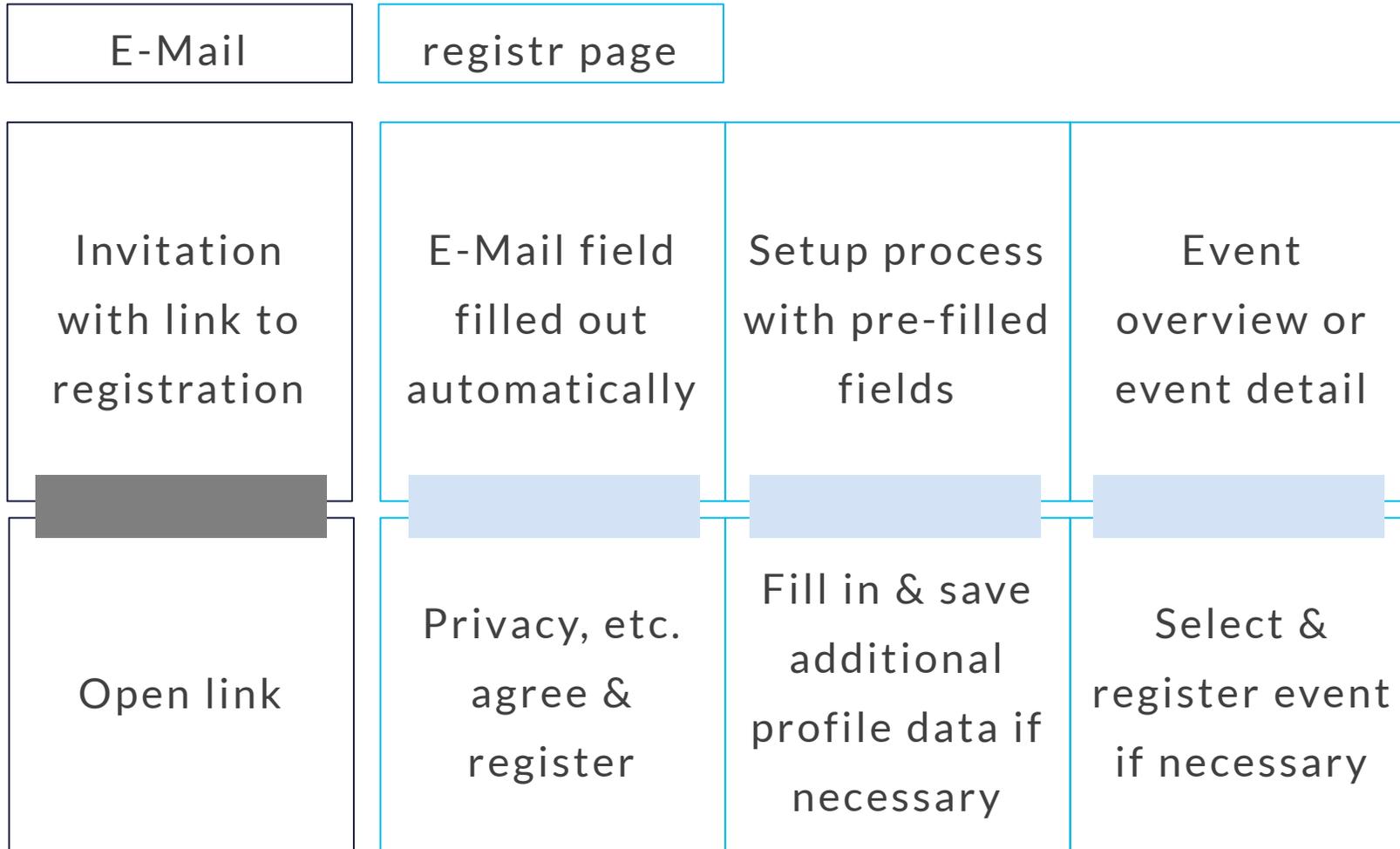
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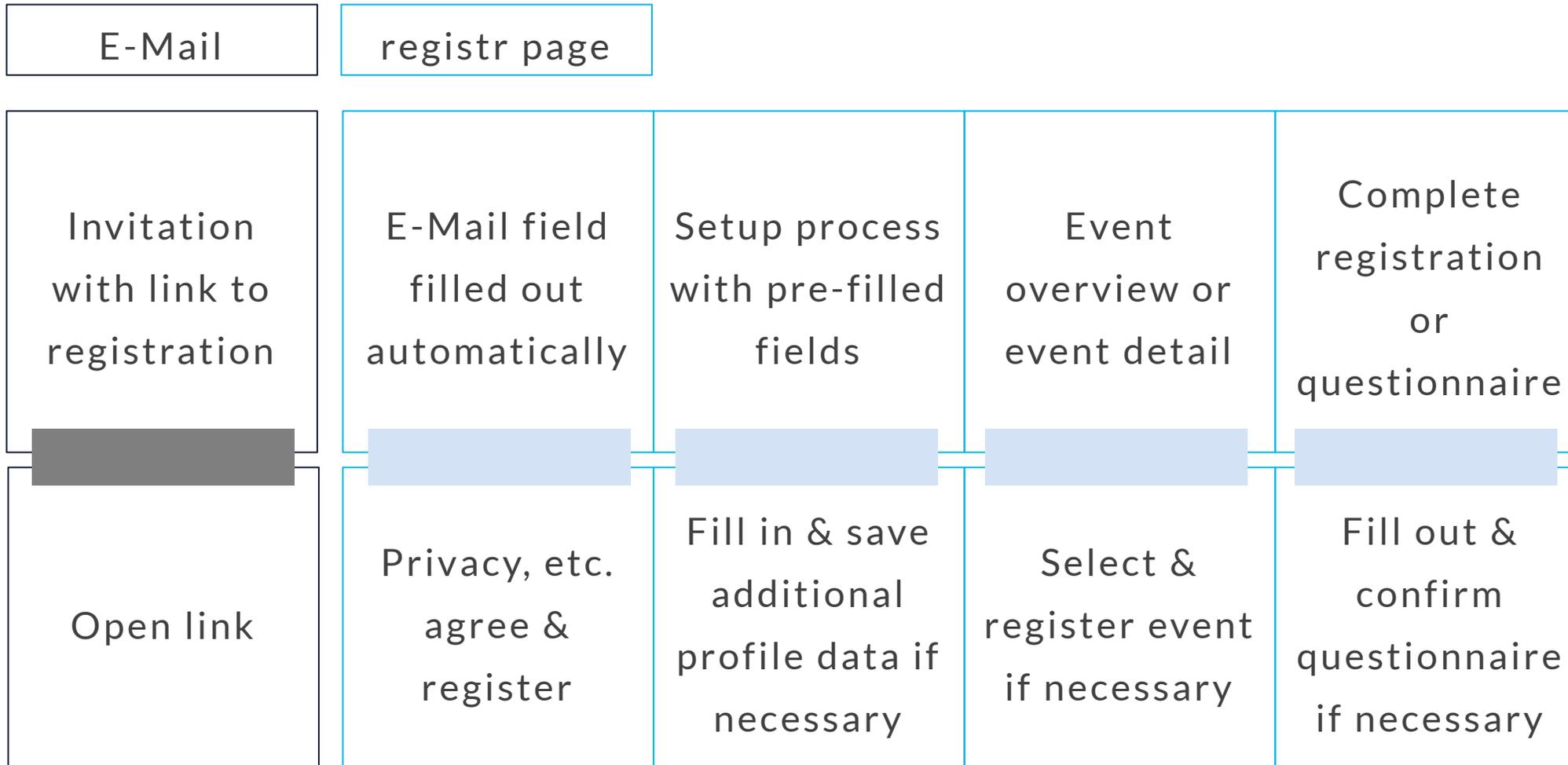
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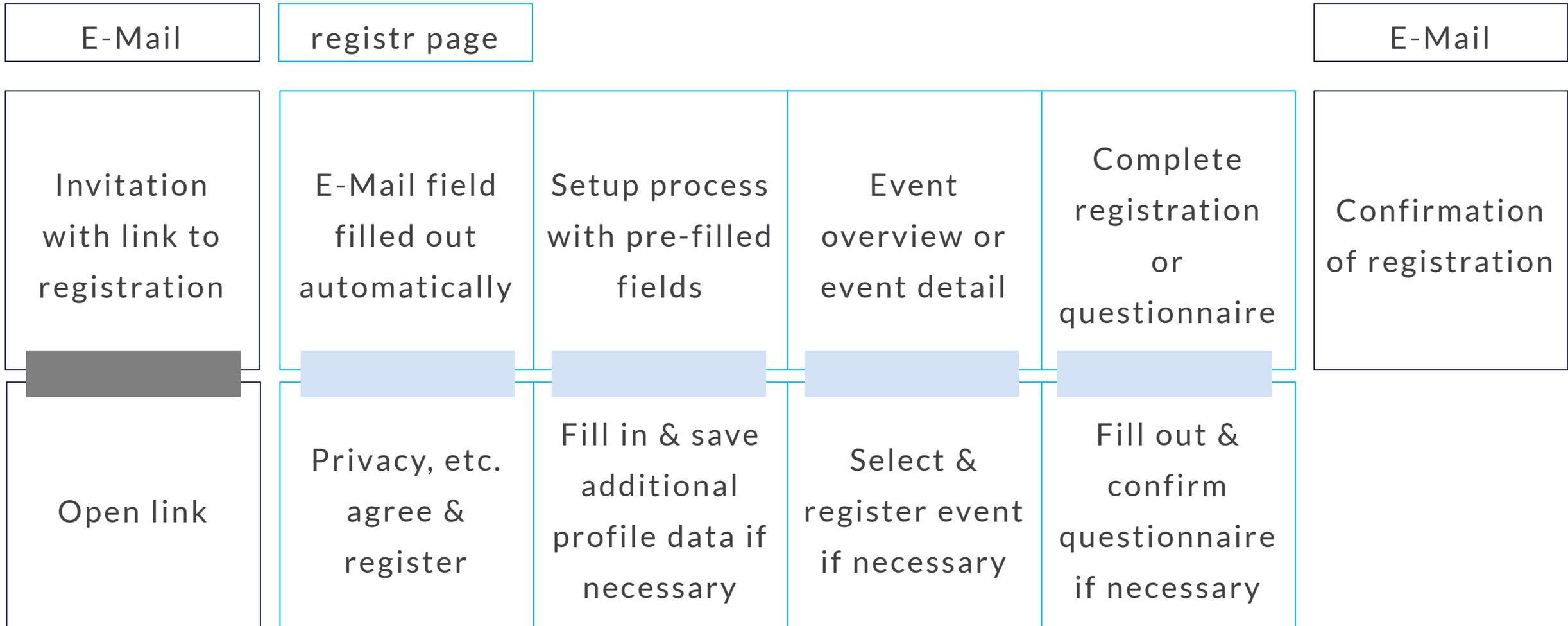
How does the registration process work for the guest?



How does the registration process work for the guest?



How does the registration process work for the guest?



How do you keep an overview?

How do you keep an overview?

- List of invitations
 - Collection of sent invitations
 - Assignment of accounts to redeemed invitations
 - Time stamp for actions
 - Filter

| <input type="checkbox"/> | <u>Linked account</u> | <u>Date sent</u> | Registration state |
|--------------------------|---|---|------------------------------------|
| <input type="checkbox"/> | Alica Lopes alopes3@yellowpages.com | 10/01/2020 3:52 PM to Alica Lopes alopes3@yellowpages.com | 10/01/2020 3:58 PM ✔ Approved |
| <input type="checkbox"/> | Guglielmo Keech gkeech4@cdbaby.com | 10/01/2020 3:52 PM to Guglielmo Keech gkeech4@cdbaby.com | 10/01/2020 4:02 PM ✔ Approved |
| <input type="checkbox"/> | John Smith ab@plazz.ag | No invitation linked | 10/13/2020 8:50 AM ✔ Approved |
| <input type="checkbox"/> | Ronja Leine rl@plazz.ag | No invitation linked | ☒ Incomplete |
| <input type="checkbox"/> | Cyrillus Bellas cbellas0@ifeng.com | 10/01/2020 3:52 PM to Cyrillus Bellas cbellas0@ifeng.com | ☒ Incomplete |
| <input type="checkbox"/> | | 10/01/2020 3:52 PM to Donal Kellegher dkellegher1@illinois.edu | ✘ Canceled |
| <input type="checkbox"/> | Noland Olver nolver2@ucoz.ru | 10/01/2020 3:52 PM to Noland Olver nolver2@ucoz.ru | ❓ Outstanding |
| <input type="checkbox"/> | Martyn Learoyde mlearoyde5@jugem.jp | 10/01/2020 3:52 PM to Martyn Learoyde mlearoyde5@jugem.jp | ❓ Outstanding |

How do you keep an overview?

- Subdivision of the event series, within a questionnaire in a **collective event**
- or
- Creating **individual Events** for an event calendar



registr

Welcome at the
Event portal

These are the events you can register for.

2020
October

Digitalisierung
TASKS & LEARNINGS
Webinarreihe
Registration confirmed
2020/10/05 - 2020/10/21
Webinar Series: The Future of Digital Communication
London, United Kingdom

Workshopsession #01
Open for registration
2020/10/27
Workshop Session #01
Tools for web conferences
Online

2020
November

Workshopsession #02
Registration currently closed
2020/11/04

BUILDING TOMORROW
Coders Conference
Konferenz
Open for registration
2020/11/23

How can you organize the invitation process?

How can you organize the invitation process?

- Customer Journey 1 – **open registration**
 - Make the registration visible
 - Make event publicly visible
 - Sharing the registr-webpage (via newsletter or pre-event-page)
 - *Users create own account & enroll for the event*

- No invitation mailing necessary
- **But** division into user groups not possible
- **But** only suitable for public events

How can you organize the invitation process?

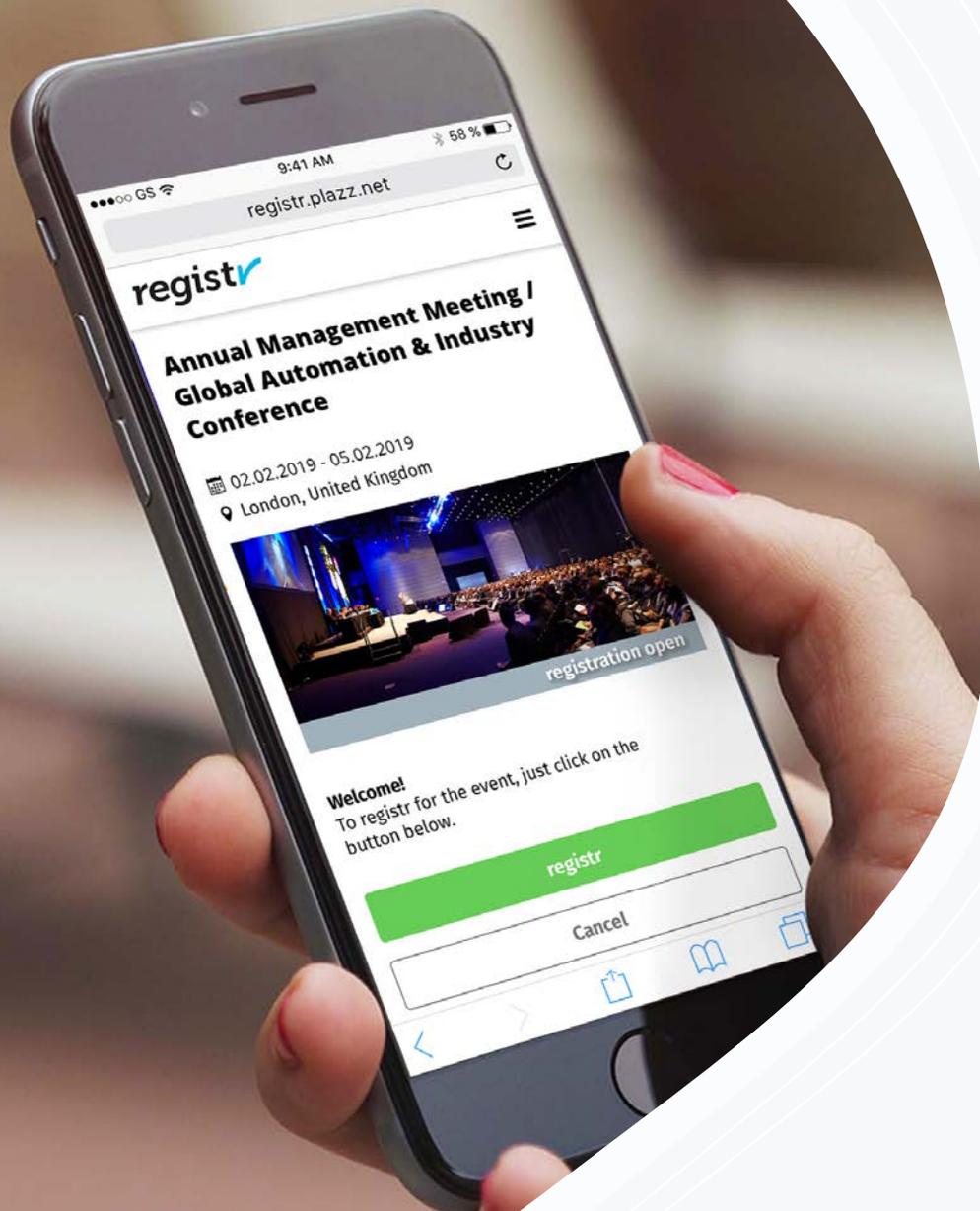
- Customer Journey 2 – **restricted registration**
 - Make registration invisible
 - Set up event for special user group (additional protection)
 - Sending an invitation with token link to the registration page
 - *Users follow link and redeem invitation via registration or login, are then registered in a user group & can enroll for the event*
 - Token link required

How can you organize the invitation process?

- Customer Journey 3 – **External mail dispatch**
 - Generate invitations without sending mail
 - Export of entries and token links
 - Import of the data into the selected mailing program
 - *Users follow the link in the mail, accept the invitation via registration or login and can enroll for the event*
- More design options and attachments possible in initial invitation
- **But** further communication, only possible by constant switching of both systems

How can you organize the invitation process?

- Customer Journey 4 – **login only**
 - Make registration invisible
 - Set up event for special user group if necessary
 - Import users in MEA CMS (with user group)
 - Sending of login data with link to registr
 - *Users follow link, log in & can enroll for the event*
- No double account creation
- **But** no clear tracking of reactions, as there are no invitations



registr

Get in touch with us!

Contact us, if you want to learn more about registr! We will prepare an individual offer for you, which is tailored to your needs.

Mail: sales@plazz.ag

Tel: +49 (0) 89 809 23 656

Web: <https://registr.de/en>